

**Make Your Product Easy to Find at**

**hardtofindbrands.com<sup>®</sup>**

*consumer health and personal care products*

## **Where thousands of customers every week come to find their favorite brands**

At hardtofindbrands.com we have built a loyal and growing following by providing access to health and personal care brands that may no longer be available to consumers at their local stores. Many of the brands — including Bromo Seltzer, Aspergum and Serutan — have been in families for generations, and are considered the “only thing that works.”

Besides promoting and providing hard to find brands, we also inventory and ship products directly to consumers. Consequently, our line of high-quality products continues to grow as other manufacturers discover a new and convenient outlet for their products.



## **Generating traffic through internet marketing**

To insure that hardtofindbrands.com appears at the top of major search engines, we employ a number of internet marketing techniques, including:

- Key word advertising of hardtofindbrands.com.
- Registering of all products with the top search engines.
- Registering new products as they are added to our site.

# hardtofindbrands.com National Marketing Campaign

## Consumer Magazine Publicity

On a regular basis we write and disseminate press releases concerning news of our site to a broad list of popular consumer magazines, including:

- Consumer health publications
- Senior publications
- Women's publications
- Health editors of major wire services and news syndicates



## Newspaper Feature Articles

We also regularly provide ready-made newspaper feature articles announcing the benefits of hardtofindbrands.com to daily and weekly newspapers across the U.S.

- Distributed to over 10,000 daily and weekly newspapers
- Generating 100-400 clippings per article
- Creating over a million impressions per article

## Our Commitment to Service

Our mission is to help consumers find their favorite brands of health and personal care products, and to provide manufacturers with an efficient, profitable avenue to supplement retail distribution.

We list hundreds of products on our site — many of which we inventory in our 20,000 square foot, state-of-the-art warehouse.

Contact us today about how we can help provide a new marketing avenue for your product line and learn more about how we're working to further build our brand identity and generate traffic, click on the link, below.

Email: [info@hardtofindbrands.com](mailto:info@hardtofindbrands.com) Phone: 888-796-4832  
[www.hardtofindbrands.com](http://www.hardtofindbrands.com)



**Modern warehouse...** and fulfillment center is located in Western Pennsylvania.

Ralph J. Dadowski, President  
[hardtofindbrands.com](http://hardtofindbrands.com)

